

Terms of Use

VMP – Visual Media Production

Website: vmp.ae | Contact: info@vmp.ae

Effective date: 26 May 2026

1. Acceptance of Terms

These Terms of Use (the "Terms") govern your access to and use of the website located at vmp.ae and any related pages, content, features or services (collectively, the "Site") provided by VMP – Visual Media Production ("VMP", "we", "us" or "our"), a visual media production studio based in Dubai, United Arab Emirates. By accessing or using the Site, you agree to be bound by these Terms and by our Privacy Policy. If you do not agree, please do not use the Site.

We may modify these Terms at any time by posting an updated version on the Site. Your continued use of the Site after changes take effect constitutes acceptance of the revised Terms.

2. Eligibility

You must be at least 18 years old, or the age of majority in your jurisdiction, to use the Site. By using the Site, you represent that you meet this requirement and that you have the legal capacity to enter into these Terms.

3. The Site and Our Services

The Site presents information about VMP, our team, our portfolio of visual media work and our production services, including but not limited to full production, MIXTAPE production and 360 production. Information on the Site is provided for general informational purposes and does not constitute a binding offer. Any engagement of our services is subject to a separate written agreement between VMP and the client.

4. Intellectual Property

All content on the Site — including text, graphics, logos, icons, images, photographs, video clips, audio, animations, software, source code and the overall look and feel — is the property of VMP or its licensors and is protected by copyright, trademark and other intellectual property laws of the United Arab Emirates and other countries.

Subject to your compliance with these Terms, we grant you a limited, non-exclusive, non-transferable, revocable licence to access and view the Site for your personal, non-commercial use. You may not, without our prior written consent:

- Copy, reproduce, republish, upload, post, transmit or distribute any content from the Site;
- Use any content from the Site for commercial purposes, including in advertising, marketing, training datasets or AI model training;
- Modify, adapt, translate, reverse engineer, decompile or create derivative works of any part of the Site;
- Remove, obscure or alter any copyright, trademark or other proprietary notices;
- Use any robot, spider, scraper or similar automated means to access, monitor or copy the Site, except as expressly permitted by our robots.txt or with our prior written permission.

5. Trademarks

"VMP", "Visual Media Production", the VMP logo and any related names and marks are trademarks of VMP. Other names, marks and logos appearing on the Site, including those of our clients and partners (such as projects shown in our portfolio), are the property of their respective owners and are used by us with permission or under applicable fair use. Nothing on the Site grants any licence or right to use any trademark without the owner's prior written consent.

6. Portfolio and Featured Work

The Site may showcase projects produced by VMP for clients, including stills, edits and links to video platforms such as YouTube and Vimeo. These materials are displayed for the purpose of demonstrating our work and remain subject to the rights of the relevant clients, talent and other rightsholders. Display on the Site does not transfer any rights in the underlying works to you.

7. User Submissions

If you submit information or materials to us through the Site or by email (for example, a brief, reference materials, a portfolio, a casting submission or feedback), you represent that you have the right to do so and that your submission does not violate any third-party rights or applicable law. You grant VMP a non-exclusive, royalty-free, worldwide licence to use such submissions for the purpose of responding to your enquiry, evaluating a potential engagement and operating our business, in accordance with our Privacy Policy.

Do not send us unsolicited creative ideas, concepts, scripts or proposals. Any unsolicited submission will be deemed non-confidential, and we are under no obligation to treat it as proprietary or to compensate you for it.

8. Acceptable Use

When using the Site, you agree not to:

- Use the Site in any way that violates any applicable law or regulation of the United Arab Emirates or your jurisdiction;
- Attempt to gain unauthorised access to any part of the Site, related systems, networks or accounts;
- Interfere with or disrupt the Site, including by introducing viruses, malware, trojans or other harmful code;
- Use the Site to transmit content that is unlawful, defamatory, obscene, infringing, harassing or otherwise objectionable;
- Impersonate any person or misrepresent your affiliation with any person or entity;
- Use the Site to send unsolicited commercial communications.

9. Third-Party Links and Embedded Media

The Site may contain links to, or embeds from, third-party websites and platforms such as YouTube, Vimeo, Instagram and LinkedIn. These are provided for convenience only. We do not control, endorse or assume responsibility for the content, policies or practices of any third-party site or service. Your use of any third-party site is at your own risk and subject to that site's terms and

policies.

10. Disclaimers

The Site and all content on it are provided on an "as is" and "as available" basis without warranties of any kind, whether express or implied, including but not limited to warranties of merchantability, fitness for a particular purpose, non-infringement, accuracy, completeness or uninterrupted operation. We do not warrant that the Site will be secure, error-free, free of viruses or other harmful components, or that defects will be corrected.

11. Limitation of Liability

To the maximum extent permitted by applicable law, in no event shall VMP, its affiliates, directors, employees, agents or licensors be liable for any indirect, incidental, special, consequential, punitive or exemplary damages, or for any loss of profits, revenue, data, goodwill or business opportunities, arising out of or in connection with your access to or use of (or inability to use) the Site, whether based on contract, tort, statute or any other legal theory, even if we have been advised of the possibility of such damages.

To the extent any liability cannot be excluded, our total aggregate liability arising out of or in connection with the Site is limited to AED 1,000 (one thousand UAE dirhams).

12. Indemnification

You agree to indemnify, defend and hold harmless VMP and its affiliates, directors, employees, agents and licensors from and against any claims, liabilities, damages, losses, costs and expenses (including reasonable legal fees) arising out of or related to your use of the Site, your violation of these Terms, or your violation of any rights of a third party.

13. Suspension and Termination

We may, at our sole discretion and without notice, suspend or terminate your access to the Site, in whole or in part, including for any suspected breach of these Terms. The provisions of these Terms that by their nature should survive termination — including intellectual property, disclaimers, limitation of liability, indemnification and governing law — will continue to apply.

14. Governing Law and Jurisdiction

These Terms and any dispute or claim arising out of or in connection with them or the Site (including non-contractual disputes) are governed by the laws of the Emirate of Dubai and the federal laws of the United Arab Emirates applicable therein. You agree to submit to the exclusive jurisdiction of the courts of Dubai for the resolution of any such dispute, without prejudice to any mandatory consumer protection rights you may have in your country of residence.

15. Severability and Waiver

If any provision of these Terms is held to be invalid or unenforceable, that provision will be enforced to the maximum extent permissible, and the remaining provisions will remain in full force and effect. Our failure to enforce any right or provision of these Terms will not be deemed a waiver of such right or provision.

16. Entire Agreement

These Terms, together with our Privacy Policy and any separate written agreement between you and VMP relating to specific services, constitute the entire agreement between you and VMP concerning the Site and supersede any prior or contemporaneous understandings on that subject matter.

17. Contact

If you have any questions about these Terms, please contact us:

VMP – Visual Media Production

Dubai, United Arab Emirates

Email: info@vmp.ae

Website: <https://vmp.ae>