

Privacy Policy

VMP – Visual Media Production

Website: vmp.ae | Contact: info@vmp.ae

Effective date: 26 May 2026

1. Introduction

VMP ("VMP", "we", "us" or "our") is a visual media production studio based in Dubai, United Arab Emirates. We blend art and technology to create visual experiences and digital solutions for our clients. This Privacy Policy explains how we collect, use, disclose and safeguard information when you visit our website at vmp.ae (the "Site") or otherwise interact with us, including by email at info@vmp.ae or through our social media channels.

By using the Site or contacting us, you acknowledge that you have read and understood this Privacy Policy. If you do not agree with any part of it, please do not use the Site or share personal information with us.

2. Information We Collect

We collect information in the following ways:

- **Information you give us.** When you email us, request a quote, respond to a casting or production call, apply for a job, or otherwise contact us, you may provide your name, email address, phone number, company, job title, project details, portfolio links and any other information you choose to share.
- **Information collected automatically.** When you visit the Site, our servers and analytics tools may automatically receive standard log data such as your IP address, approximate location (derived from IP), device type, browser type and version, operating system, referring URL, pages viewed, links clicked and the date and time of access.
- **Cookies and similar technologies.** We and our service providers may use cookies, pixels and similar technologies to operate the Site, remember your preferences and measure performance. You can manage cookies through your browser settings; disabling them may affect certain features of the Site.
- **Production-related content.** In the course of our work we may receive footage, photographs, scripts, briefs, brand assets and other materials supplied by clients or talent. These are handled under the relevant production agreement and the principles set out in this Policy.

3. How We Use Your Information

We use the information we collect to:

- Respond to enquiries, quotes, casting submissions and job applications.
- Plan, produce and deliver visual media projects commissioned by our clients.
- Operate, maintain, secure and improve the Site and our services.
- Send transactional communications and, where permitted, occasional updates about our work.
- Comply with applicable laws, contracts and lawful requests from public authorities.
- Detect, prevent and address fraud, abuse and security incidents.

4. Legal Bases for Processing

Where applicable data protection laws require a legal basis, we rely on: (a) your consent, which you can withdraw at any time; (b) the performance of a contract with you or steps taken at your request prior to entering into a contract; (c) our legitimate interests in operating and promoting our business, where these are not overridden by your rights; and (d) compliance with a legal obligation.

5. Sharing of Information

We do not sell your personal information. We may share it with:

- **Service providers** that support our operations, such as hosting, analytics, email and cloud storage providers, who are bound to use the information only for the services they provide to us.
- **Production partners** such as crew, talent, freelancers, post-production houses and other suppliers engaged for a specific project, strictly to the extent needed to deliver that project.
- **Clients**, when you submit information through us in connection with a casting, audition, vendor onboarding or similar process initiated by that client.
- **Authorities and advisors**, where required to comply with law, enforce our agreements, or protect the rights, property or safety of VMP, our clients or others.
- **Successors**, in connection with a merger, acquisition, financing or sale of all or part of our business, subject to customary confidentiality safeguards.

6. International Transfers

VMP is based in the United Arab Emirates and works with international clients and suppliers. Your information may be processed in, or transferred to, countries other than the one in which you reside. Where required, we take appropriate steps to ensure that such transfers are carried out in accordance with applicable data protection laws.

7. Data Retention

We keep personal information only for as long as necessary for the purposes described in this Policy, including to satisfy contractual, accounting, tax or other legal requirements. Production files and related personal information are typically retained for the duration of the project and a reasonable archival period thereafter, after which they are deleted or anonymised.

8. Your Rights

Depending on where you live, you may have rights in relation to your personal information, including the right to access, correct, update or delete it, to object to or restrict certain processing, to data portability, and to withdraw consent where processing is based on consent. To exercise any of these rights, please contact us at info@vmp.ae. We may need to verify your identity before responding.

9. Security

We implement reasonable technical and organisational measures designed to protect personal information against unauthorised access, alteration, disclosure or destruction. No method of transmission over the internet or method of electronic storage is fully secure, however, and we cannot guarantee absolute security.

10. Third-Party Links and Embedded Media

Our Site may contain links to, or embeds from, third-party platforms such as YouTube, Vimeo, Instagram and LinkedIn. These platforms operate under their own privacy practices, and we are not responsible for their content or data handling. We encourage you to review their privacy policies.

11. Children

The Site is not directed to children under the age of 13, and we do not knowingly collect personal information from them. Where minors appear in our productions, we work through their parents, guardians or authorised representatives and rely on the appropriate consents and permits required by law.

12. Changes to This Policy

We may update this Privacy Policy from time to time to reflect changes in our practices, technologies, legal requirements or other factors. When we do, we will update the "Effective date" at the top of this Policy and post the revised version on the Site.

13. Contact Us

If you have any questions about this Privacy Policy or about how we handle your personal information, please contact us:

VMP – Visual Media Production
Dubai, United Arab Emirates
Email: info@vmp.ae
Website: <https://vmp.ae>